**School Rally Proposal Letter**

This letter is to be used when you want to hold a larger Dare2Know rally on your school campus. You will need to add the principal’s name, your school address, the desired event’s date and time, the purpose of the meeting, your mentor’s name, and the name of the D2K Partner supporting the meeting (if applicable).

[Date]

[Insert principal’s name]

[Insert high school name]

[Insert street address]

[Insert city, state, zip]

Dear Mr./Mrs./Ms.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

The Dare2Know campaign (D2K) is headed by End Domestic Abuse Wisconsin, the state’s leading organization for social change to end domestic abuse. D2K is a youth-based, social marketing campaign that promotes healthy relationships. The main goal of this campaign is to create the social change necessary to prevent dating violence and promote healthy, respectful relationships among all Wisconsin youth. Additional information about the Dare2Know Campaign is available at [www.Dare2KnowWI.org](http://www.Dare2KnowWI.org) or [www.D2KWI.org](file:///C%3A%5CUsers%5CKaDi%5CDesktop%5CEnd%20Abuse%5Cwww.D2KWI.org).

This letter is a request to host a rally on [insert date/time of day]. The main goal of this rally is to provide [insert purpose] to the students of [insert school name]. The rally is supported by [insert school mentor + title/position at school] and [insert D2K Partner organization].

There are several reasons why this rally is important. The benefits include:

* getting the entire student body involved in the campaign
* building pride and togetherness
* identifying common goals
* motivating students to act

It is our hope that this request will be approved. Please feel free to contact me with any questions you may have. Thank you for your consideration.

All the best,

[insert your name]

Teen Ambassador

[www.Dare2KnowWI.org](http://www.Dare2KnowWI.org)

(Possibly enclose agenda for event and contact info of D2K Partner)